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SEA2SEE NEWSLETTER

VOLUME 1 ISSUE 1

A magazine for Seafood Traceability, Authenticity, Technology & Transparency Professionals, Seafood Industry Leaders, Supply Chain Decision Makers, Investors, Consumers & Regulators

Welcome to Sea2See Seafood Traceability, Authenticity, Technology & Transparency Newsletter. Sea2See is a leading seafood traceability and authenticity platform in Singapore for national, pan-Asian and global seafood companies, seafood supply chain decision makers, investors, consumers and regulators. Our mission is to accelerate seafood traceability and authenticity adoption, improve food safety and transparency, and ensure a sustainable and resilient seafood supply chain.

Read our latest TRADE NEWS articles and features:

Blockchain technology and computer vision and sustainable seafood sector

Enhancing whole-chain seafood Cold-Chain: SEA2SEE joins the Seal pilot and pressure-proof Kingspan

At SEA2SEE, with the Sea Seal pilot, we measure in real-time temperature, humidity, and pressure to ensure the integrity of perishable shipments, providing data that can be shared and used to improve transparency across the seafood ecosystem. Read more...

Seafood remains the fast-moving consumer good with the most complex global supply chain, with multiple handlers and stakeholders across the seafood ecosystem. Traceability and authenticity are critical to ensure food safety, sustainability, and consumer trust. Without the commercial adoption of traceability and authenticity solutions, the seafood industry faces increasing scrutiny, reputational risks, and potential disruptions to global supply chains. SEA2SEE is the leader in seafood traceability and authenticity in Singapore, and we are actively working with leading companies across the seafood supply chain to drive adoption and ensure compliance with emerging regulations. Read more...

Cold-Chain pressure, along with the pressure-proof Kingspan, SEA2SEE is actively exploring how real-time pressure data can enhance traceability and authenticity in cold-chain logistics. By combining pressure sensors with blockchain and IoT technology, we can ensure that seafood products remain intact and unaltered throughout the cold-chain journey, providing stakeholders with real-time visibility into the conditions of their shipments. Read more...

Cold-chain remains one of the most critical and vulnerable stages in the seafood supply chain, where even slight deviations in temperature and pressure can compromise product quality and safety. By leveraging Kingspan's pressure-proof technology and SEA2SEE's blockchain-based traceability and authenticity platform, we can provide real-time, tamper-proof data to ensure the integrity of seafood products throughout the cold-chain journey. This collaboration enhances transparency, reduces spoilage risks, and supports compliance with regulatory standards. Read more...

Cold-chain failures can lead to significant spoilage, reputational damage, and regulatory penalties. By combining Kingspan's pressure-proof technology with SEA2SEE's blockchain-based traceability and authenticity platform, we can provide real-time, tamper-proof data to ensure the integrity of seafood products throughout the cold-chain journey. This collaboration enhances transparency, reduces spoilage risks, and supports compliance with regulatory standards. Read more...

WHAT WE HAVE BEEN UP TO

SEA2SEE LAUNCHES THE SECOND EDITION OF THE FREE, OPEN ONLINE COURSE ON SEAFOOD LITERACY AND BLUE CARBON

What's New in the 2nd Edition?

- Expanded coverage of seafood traceability and blue carbon ecosystems
- Updated modules on emerging technologies and sustainable practices
- Enhanced interactive elements and multimedia resources
- Updated case studies and expert insights from the field

Enroll Now

Free Course Guide

Download

SEA2SEE RECIPE BOOK

Coming Soon

Stay in the loop!

Follow us on the Seafood HUB page and subscribe to our website to learn more.

Transparency Meeting Safety, Moving Towards Sustainability

Image Credit: SEA2SEE Seafood Traceability and Authenticity Platform

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Kingspan Pressure-proof Sea Seal pilot, SEA2SEE is actively exploring how real-time pressure data can enhance traceability and authenticity in cold-chain logistics. By combining pressure sensors with blockchain and IoT technology, we can ensure that seafood products remain intact and unaltered throughout the cold-chain journey, providing stakeholders with real-time visibility into the conditions of their shipments. Read more...

Spotlight Expo Global Barcelona – A Great platform for the Seafood Industry to Network and Learn about Traceability

Image Credit: SEA2SEE Seafood Traceability and Authenticity Platform